

Governing Board Meeting Summary

embrace colorado

August 05, 2008

7:00 a.m. – 10:00 a.m.

Maple Room

Windsor Community Center

Windsor, CO

Members Present:

Louis Swanson

Tom Selders

Bill Kaufman

Members Absent:

Glenn Vaad

Milan Karspeck

Ed Starck

Staff Present:

John Daggett

Barbara Lewis

Guests:

Cliff Davidson

Call to Order

Acting Chair Kaufman called the meeting to order at 7:35 a.m. Members discussed the definition of a quorum as defined in the Bylaws. Three (03) members constituted a quorum.

Minutes from July 2, 2008

Kaufman suggested a language correction.

Selders moved to approve the minutes as corrected. Swanson seconded the motion. The minutes were approved unanimously.

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Board Candidates

Lewis from Catalyst Consulting joined Board members and walked them through an exercise designed to help focus the existing board on what was important to them in recruiting new board members. Lewis led a conversation about criteria that the board felt was important in selecting additional board members and there were three primary areas/factors identified: 1) geography, 2) function, and 3) affiliation.

An initial matrix was developed that included a number of areas and communities that addressed the geography question. Board members and Daggett also identified the functions in which the board could provide support for Embrace Colorado. The functions identified included public relations, fundraising, planning, legal, and accounting.

All contributed to the discussion about which affiliations were essential to the board in developing a membership that represents a broad cross section of the Northern Colorado community. The affiliations identified included utilities, health, business, faith, environment, public sector, education, philanthropic, agriculture, and NGO/Civic.

Lewis then led the development of a matrix where the Board members present added names to the cells in the matrix. Daggett suggested setting a date for identifying potential candidates. The Board set August 19th as the date for all members to submit names for the matrix. Candidates were then asked to prioritize the candidates into “high value” and “valued” candidates. Board members recognized that as candidates were interviewed and new members were elected to the Board through its nomination process, other “valued” and “high value” candidates would be identified.

The matrix below represents the form used.

**Embrace Colorado
 Board Candidates**

	Function					Affiliation										
	Public Relations	Fundraising	Planning	Legal	Financial Management	Utilities	Health	Business	Faith	Environment	Public Sector	Education	Philanthropic	NGO/Civic	Agriculture	
Rural Weld/Weld County																
Rural Larimer/Larimer County																
Small Towns																
Greeley																
Loveland																
Fort Collins																
Region																

Mission Statement

Board members also worked on a draft mission statement.

Lewis led the Board members through an exercise to examine four questions related to Embrace Colorado’s mission.

1. Purpose: Why does **embrace colorado** exist?
2. Action: What will you do to achieve your purpose?
3. Beneficiaries: Who will benefit?
4. Values: What beliefs guide your work?

Members broke into small groups and worked to develop their initial thinking on the mission of Embrace Colorado. The groups then returned and shared their respective ideas and came up with a first draft.

It currently reads:

"Embrace Colorado seeks to facilitate a respectful and constructive conversation among the citizens of Northern Colorado to create a region rich in opportunity, diversity, and quality of life for all our citizens based on our common heritage."

Board members were asked to think about this language and offer any suggestions they think would be helpful in refining it further. Board members will return to the mission statement at each Board meeting until all are comfortable with the language.

Next Meeting

The meeting time and location were adequate according to the members. A similar time and day of the week will work for all who were present. Meetings were set for the 2nd Wednesday of the month from 7:00 to 10:00 a.m. at the Windsor Egg & I Restaurant (1205 Main Street, Windsor CO).

There was no other business. Daggett thanked all who attended for their input and enthusiasm.

The meeting adjourned at 10:15 a.m.